



Getting Started

What is ABA Therapy?

ABA therapy stands for Applied Behavior Analysis, a highly effective form of autism therapy that helps individuals with Autism Spectrum Disorder (ASD) improve their independence, social skills, and overall quality of life. Each therapy session is uniquely tailored to the child's specific strengths and challenges, focusing on developing essential skills while addressing areas that need improvement, allowing the child to thrive in their personal journey.

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Recognized by both the American Psychological Association and the U.S. Surgeon General as an evidence-based treatment, ABA is a flexible and dynamic approach. Its highly customizable nature ensures that each child's therapy plan is shaped by their unique needs, age, and circumstances, resulting in personalized and effective support. Beyond the therapy room, ABA empowers parents by equipping them with strategies and tools to reinforce and maintain their child's progress at home, creating a holistic support system that fosters long-term success. With consistent application and dedication, ABA therapy has proven to promote meaningful, lasting changes in behavior and skills, helping children with ASD lead more independent and fulfilling lives.

Our Approach

We believe that the real progress happens not just within the therapy sessions, but in the everyday moments at home. That's why we equip you with the tools and insights you need, turning your entire family into a dynamic support system for your child. We're in this together, ensuring you always feel empowered to help your child flourish.

Successful therapy starts with an excellent team. We invest heavily in our staff's development — because when they grow, they can do even more for your child. Moreover, our reputation for excellence attracts the best in the field, so you can be sure you're getting the best talent the industry has to offer.

While our large scale of resources allows us to fully provide for your child's needs, our warm approach means they're never just another case number. Your providers are your neighbors, drawn from your own community — bringing a level of understanding and relatability that will make you and your child feel right at home.

Frequently Asked Questions

How many hours of ABA does my child need?

Each child's journey with autism is unique, and commitment to ABA therapy requires anywhere from 15-40 hours per week. Children may need years of therapy to reach their personal objectives.

How soon can my child start receiving therapy after the initial assessment?

After the initial assessment, there are still a few steps that may take some time to finalize. First, we must send your child's information to your insurance provider. Once approved, a BCBA creates a development plan that the insurance carrier also needs to approve. When complete, we locate a therapist that can administer the plan for your child.

What outcomes/results will my child receive from ABA therapy?

A study by Kristen R. Choi, et al. determined that ABA therapy has the potential for improving communication skills, socialization, and reducing maladaptive behaviors. However, due to the varied nature of autism spectrum disorder diagnoses, results will differ on a case-by-case basis. Applied ABC has highlighted a few landmark successes in our [Stories of Hope](#).

Who will be part of my child's ABA care team?

Your child's ABA care team will consist of several different professional clinicians. First, a Board Certified Behavior Analyst (BCBA) will assess your child's medical history and create a personalized treatment plan.

The behavioral therapist will then be responsible for executing the treatment plan that the BCBA creates. The case manager that's working with your child will keep records of your child's progress and be available to answer any questions or concerns about the therapy your child receives.

Does Applied ABC accept Medicaid insurance?

Applied ABC accepts Medicaid insurance in many states. [Get in touch](#) to confirm if your child's ABA services are covered by Medicaid in your area.

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